MEDIA RELEASE

OpenMedia supports the Digital Rights 2016 campaign

Canberra, 16th February 2016; Vancouver, 15th February 2016

OpenMedia, a Vancouver, Canada-based digital rights advocacy organisation that utilises creative community-driven campaigns to keep the Internet open, affordable, and surveillance-free is supporting the Digital Rights 2016 campaign.

Co-ordinated by Electronic Frontiers Australia, Digital Rights 2016 is a non-partisan awareness-raising campaign intended to raise the profile of the whole range of digital rights issues in the mainstream political discussion in Australia into the 2016 federal election and beyond.

OpenMedia ran the Our Digital Future campaign during the 2015 Canadian federal election which was successful in ensuring digital rights issues received serious attention.

EFA Executive Officer Jon Lawrence said today, "I'm delighted that OpenMedia are bringing the benefit of their campaigning experience during last year's remarkable Canadian election to the Digital Rights 2016 campaign. EFA has worked with OpenMedia on a number of campaigns in the past and I'm certain they will be an invaluable supporter of this campaign."

OpenMedia Communications Manager, David Christopher, had this to say about the partnership: "As an international organisation, OpenMedia looks for opportunities to ensure that the digital rights of all global citizens are protected. This project is a step towards ensuring those rights are both respected and promoted by national decision-makers, and we've very excited to see EFA leading on this important work in Australia."

The Digital Rights 2016 campaign utilises the digitalrights.org.au domain name as well as a dedicated Facebook page and Twitter account.

About OpenMedia

OpenMedia is an award-winning community-based organisation that safeguards the possibilities of the open Internet. They work toward informed and participatory digital policy by engaging hundreds of thousands of people in protecting our online rights and crowdsourcing digital policies for the 21st Century.

About EFA

Established in January 1994, Electronic Frontiers Australia (EFA) is a national, membership-based non-profit organisation representing Internet users concerned with digital freedoms and rights.

EFA is independent of government and commerce, and is funded by membership subscriptions and donations from individuals and organisations with an altruistic interest in

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Australia's leading voice for digital rights since 1994

promoting civil liberties in the digital context. EFA members and supporters come from all parts of Australia and from diverse backgrounds.

EFA's major objectives are to protect and promote the civil liberties of users of digital communications systems (such as the Internet) and of those affected by their use and to educate the community at large about the social, political and civil liberties issues involved in the use of digital communications systems.

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