

EFA Board Meeting 20 April 2021

Minutes

Meeting opened 7:38pm AEDT

Attendance

Present: Lyndsey Jackson, Justin Warren, Rita McIlwraith, Matt Watt, Kathryn Gledhill-Tucker, Angus Murray (guest)

Apologies: Michelle Meares

Absent: Richard Prangell

Minutes of Meeting held 16 March 2021

Motion: That the minutes of the board meeting of 16 March 2021 be accepted as a fair and accurate recording of the meeting.

Moved: Lyndsey Jackson

Seconded: Justin Warren

Passed unanimously.

Declaration of Interests

- Lyndsey Jackson declared that she has accepted a role at NBN Co.

Policy Update

EFA Talks session went well and was well attended.

The meeting discussed policy issues that are prominent at the moment, including Google surveillance vs. ACCC, digital tech surveillance more generally, and the Identify and Disrupt legislation that is currently before Parliament.

Another EFA Talks session is scheduled for next week.

Chair Report

The Chair updated the meeting on recent media coverage in which we were quoted or consulted, and upcoming television media interest in our perspective.

Lyndsey suggested providing a demonstration of Campaign Monitor basics to interested board members which was welcomed.

Treasurer Report

Motion: That the board accepts the financial reports as a true and fair statement of the organisation's financial position.

Moved: Justin Warren

Seconded: Rita McIlwraith

Passed unanimously.

Membership Team

Matt updated the board with current membership numbers and trends.

Justin circulated some financial analysis on revenue from memberships and donations before the meeting.

Kat and Lyndsey will lead a review of our membership options, pricing, and packaging, with assistance from the new Program Coordinator due to start shortly.

Matt Watt to provide additional statistics to Justin on membership numbers to align with financial analysis.

EFA Talks

48 attendees to the EFA Talks session, which is a strong showing.

The attendees would prefer a slightly longer time, 45 minutes, to allow time for more questions.

Rita expressed a desire to stream live to YouTube or other streaming platforms. **Matt Watt** to investigate the logistics of doing so given the current technical setup.

Actions Progress

Registered Body Status

Richard volunteered his office as the physical address for Australian Registered Body purposes.

Task Coordinator

Choice of candidate made and offer sent out. Contracts to be signed shortly. **Justin Warren** to coordinate onboarding.

Policy Team Coordinator - Volunteer

Kathryn to use her channels to seek out volunteers to act as policy team coordinator. Other board members also encouraged to use their channels to seek volunteers for this role.

Bank Account Access

Lyndsey has been added to bank account access.

Patreon Account

There is a dormant EFA account that Richard has attempted to reclaim but Patreon need further evidence to re-assign it. **Richard Prangell** still to inform Justin of what details Patreon require.

Other Business

Election Year Activities

Michelle to plan a series of activities for this year given it is likely to be an election year. A party policy scorecard was suggested as one potential activity. Awaiting update from Michelle.

Next Meeting

18 May 2021 at 7:30pm AEST

Meeting closed: 8:48pm AEST

Actions Register

Tracking progress on actions assigned at previous board meetings.

Action No.	Description	Responsible	Due By
2020-03-24	Setup EFA as Australian Registered Body with ASIC - Physical address required. Richard to identify one. Richard to complete process using his company's office address as physical address.	Richard Prangell	2020-11-17 2021-02-15 2021-03-16 2021-03-31 2021-05-10
2020-09-21.01	Task Coordinator Position Person selected. Justin to conduct onboarding.	Rita McIlwraith	COMPLETE
2021-01-21.01	Justin to remove Carley from bank account authorisation, keep Lyndsey .	Justin Warren	COMPLETE
2021-01-21.02	Kathryn to check with her channels re: policy team coordinator volunteer role	Kathryn Gledhill-Tucker	2021-02-15 2021-03-30 2021-04-20 2021-05-10
2021-03-16.01	Richard to send Patreon request details for reclaim of dormant EFA account to Justin .	Richard Prangell	2021-03-30 2021-04-20 2021-05-10
2021-03-16.02	Michelle to plan a series of activities for this election year	Michelle	2021-04-20 2021-05-17
2021-04-20.01	Matt to provide yearly membership totals by category to Justin for financial analysis	Matt Watt	2021-05-10
2021-04-20.02	Matt to investigate logistics of live-streaming EFA Talks	Matt Watt	2021-05-17
2021-04-20.03	Justin to conduct onboarding of new Program Coordinator	Justin Warren	2021-05-01

